

Skillsoft Introduces Career Journeys to Drive Growth Through Skills Mastery and Blended, Multi-Modal Learning

Innovative learning solution empowers employees to develop critical competencies for in-demand roles and industry certifications

BOSTON--(BUSINESS WIRE)-- [Skillsoft](#) (NYSE: SKIL), a leading platform for transformative learning experiences, today announced the launch of [Career Journeys](#), the company's newest offering within Skillsoft Percipio. Blending live, on-demand, hands-on, and collaborative learning modalities, Career Journeys bring topic-specific skilling programs to the enterprise that enable learners to master mission- and job-critical skills and drive meaningful business transformation year-after-year.

Building on Skillsoft's highly impactful series of Aspire Journeys, which are curated to develop skill proficiencies, Career Journeys take the enterprise to the next level by delivering personalized and connected learning experiences for the most sought-after roles.

"The skills needed for organizations to remain competitive are being redefined at an accelerated rate. Leaders [widely view](#) the current talent shortage as the number one threat to business, and they cannot simply "hire their way" into closing skills gaps. Competencies must be developed from the inside out," said Mark Onisk, Chief Content Officer, Skillsoft. "To help address this challenge, Skillsoft has strategically added new learning modalities to Percipio such as instructor-led training, digital coaching, and hands-on practice labs. Career Journeys bring these together in one offering, resulting in highly engaging and career-oriented learning experiences that fuel skill mastery, buoy talent retention, and build competitive workforces."

Career Journeys curate technology, business, and interpersonal skill paths and multiple learning modalities that align with specific growth competencies. Skillsoft's Cybersecurity Career Journey, for example, blends 900 hours of on-demand content, 300 hours of hands-on labs, 100 practice exams, and 99 days of instructor-led training, all mapping to more than 20 in-demand IT certifications. Meanwhile, the First-Time Manager Career Journey incorporates training resources such as live cohort learning, individualized feedback from professional coaches, and a final capstone project, empowering new managers to effectively lead their teams and achieve strategic objectives.

Across all Career Journeys, Skillsoft supports learners from skill literacy to mastery by providing clear guidance for recommended learning sequences and formats, personalized development plans via [Skill Benchmark Assessments](#), and access to subject matter experts that offer counsel when learners are faced with complex concepts. Key components also include:

- **Single interface:** Career Journeys – across all types of modules – are managed and run within Skillsoft Percipio, allowing organizations to build scalable and sustainable programs for the entire business.
- **Cohort learning:** Programs foster camaraderie, networking, and mentorship amongst peers. Conversations between learners facilitate visible group thinking and learning from one another's experiences.
- **Expert interactions:** Content and certification preparation materials are developed through close partnerships with subject matter experts and allow for live Q&A.
- **Admin empowerment:** Expert curation and automatic updates deliver only the most relevant, up-to-date experiences to learners while enabling admins to focus on designing impactful learning programs.

“As skills gaps widen and organizations need to reskill both technical workforces and their leaders at scale, a more immersive, multi-modal, and effective method for building skills is table stakes,” said R “Ray” Wang, Principal Analyst and Founder, Constellation Research. Empowering organizations with a one-stop shop for developing mastery across technical and leadership competencies will deliver durable learning outcomes that cascade through the business, supporting critical business objectives and ultimately driving competitive advantage.”

Career Journeys are Skillsoft's latest offering to help organizations address growing skills gaps and talent shortages through transformative learning experiences. In addition to Skill Benchmark Assessments, which provide critical visibility into current skills of employees so businesses can target, address, and close skill deficiencies, Skillsoft recently unveiled [Learning Reinforcements](#), which enable learners to review and retain gained knowledge using flashcards on mobile devices.

Career Journeys are currently available, with additional learning experiences for cloud, agile, and IT management, among others, planned for release in the coming months. For more information, visit [here](#).

About Skillsoft

Skillsoft (NYSE: SKIL) delivers transformative learning experiences that propel organizations and people to grow together. The Company partners with enterprise organizations and serves a global community of learners to prepare today's employees for tomorrow's economy. With Skillsoft, customers gain access to blended, multimodal learning experiences that do more than build skills, they grow a more capable, adaptive, and engaged workforce. Through a portfolio of best-in-class content, a platform that is personalized and connected to customer needs, world-class tech and a broad ecosystem of partners, Skillsoft drives continuous growth and performance for employees and their organizations by overcoming critical skill gaps and unlocking human potential. Learn more at www.skillsoft.com

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